

TAKE THE HIGH ROAD WITH GREAT COMMUNICATIONS AND PARTNERING



Michele Jackman MSW, MA – OWLWorks
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Engagement and Partnering...





We are each a different breed of cat! Fitting in...communicating, collaborating, partners!



Parks matter to society—show it!

The ways we cooperate/collaborate



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Historic State Parks



State Park --Historic





What are the Five C's in the WOW 5 model of Collaboration?

- **GET IT DONE!** **COORDINATION**
discussions who does what by when?
- **GET IT RIGHT!** **COMPLIANCE:** Laws, rules, local constraints, quality/accuracy of action
- **GET ALONG WELL!** **COOPERATION** “High Road” Politics and Professionalism
- **GET ACKNOWLEDGED!** **COLLABORATION:**
- **FUN!** Use strengths and talents; avoid “We-They thinking” and lots of **CELEBRATION**

What media are we using? Good tools to use to ensure FIVE C's:

- Shared Calendars
- Email communications
- Websites
- Voicemail/ Teleconferencing
- Newsletters
- Text messaging
- Facebook, Twitter, Pinterest, etc.
- State Newsletters
- Events and shared roles, goals, results

Five F's that reflect poor partnering

- **FRENZY** –too much confusions or chaos
- **FRUSTRATION** with progress or constraints
- **FRAGMENTED ROLES**-not sure who is doing what, elephants and avoiding conflict
- **FEAR** of failure and lots of extra miles to travel—getting lost off trail.
- **FAILURE**: Chronic loss of trust, respect for each other

Three Encounters on the Low Road

- **ANNOYANCES, COMPETITION** for power and control
- **INFRACTIONS OF AGREED UPON RULES** of the road, requirements, laws
- **ACTUAL CONFLICTS** (Goals, Roles, Methods, Facts, Styles)

A sound communication strategy (5C's) resolves all three with all kinds of methods and media.

Elephants...got any?



Board Meetings...



Sources for Becoming the BEST Partner/Collaborator through Planning

- 1) Continue to....
- 2) Ensure that....
- 3) Start doing this...
- 4) Stop doing this...

MESSAGE

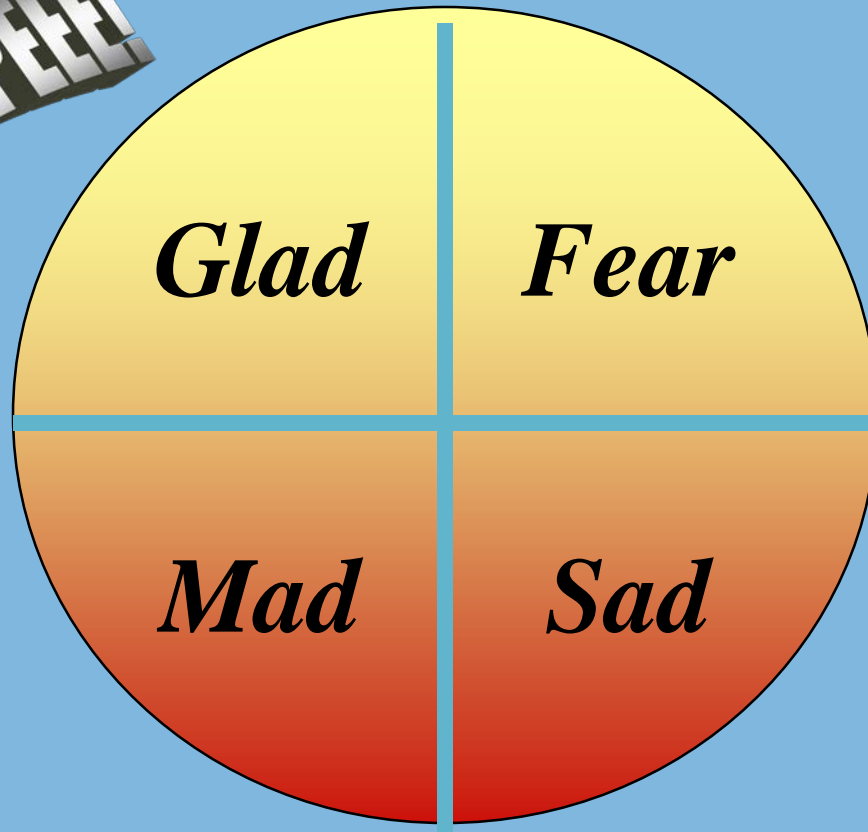
WHOOPEE! ATTITUDES



- **BE** who you are now and are being!
- **SEE** and appreciate what you have?
- **DO** what matters most as you continue your journey as partners
- **GO** through "hoops" you gotta travel
- Keep bouncing **BACK** from **WHOOPEES**!
- **BE Resilient** in the face of new **WOES**

GOT WOES?: GET to GLAD Zone and stay there! Choose only hopeful courses of action

WHOOPEE!



Reduce The “Time to WHOOPEE!”

Mjackman.com /usowls.com Michele Jackman

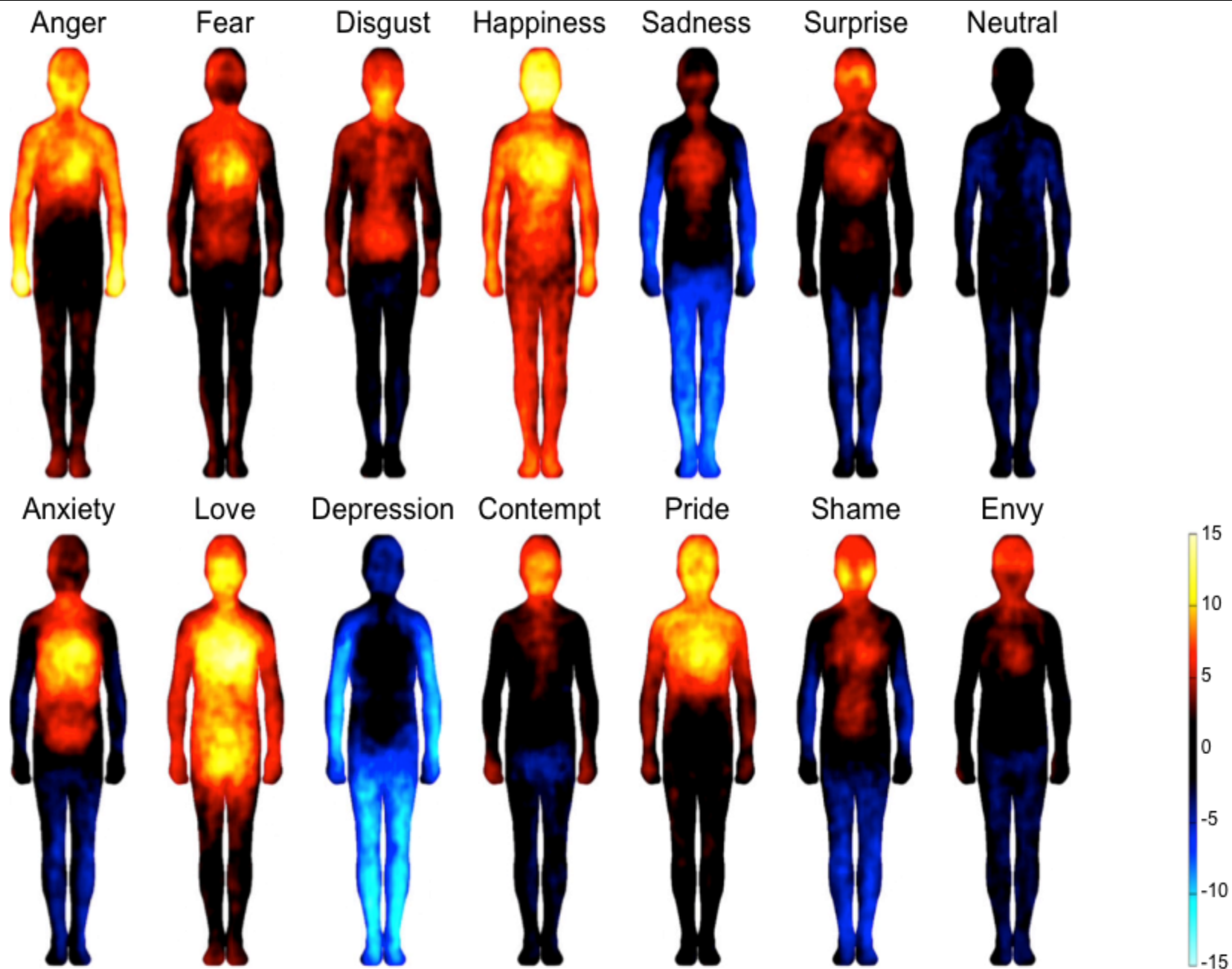


Fig. 2. Bodily topography of basic (*Upper*) and nonbasic (*Lower*) emotions associated with words. The body maps show regions whose activation increased (warm colors) or decreased (cool colors) when feeling each emotion. ($P < 0.05$ FDR corrected; $t > 1.94$). The colorbar indicates the t -statistic range.

PATH TO WHOOPEE! ATTITUDES



- **BE** who you are now and are being!
- **SEE** and appreciate what you have?
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The Ratio of Whoopee! to Woe to measure progress...



- ▶ RESULTS ARE ACHIEVED
- ▶ RULES ARE FOLLOWED
- ▶ RITUALS WORK TO BUILD THE PARTNERSHIP
- ▶ ROLES: COMMUNICATION RULES, ROLES FOLLOWED
- ▶ RECOGNITION: CELEBRATIONS ENCOURAGE MUTUAL RESPECT AND TRUST

Whoopee!
WOE

= H.O.P.E.™

Humans of Planet Earth
working to overcome WOES

H.O.P.E. means taking simple and only Hopeful courses of action

WOES: WORRY, OBSTACLES, EXCUSES

- Ambiguity
- Overloads of projects
- Change –too much, or very complex or personal
- Conflicts unresolved (methods, goals, roles)
- Responsibility /Accountability

WHOOPEE! ATTITUDE

- “We can handle this together...”
- “Let’s get on the same page and work towards things we agree upon...”
- “Let’s team up with....”

